

OUTREACH FORT COLLINS

outreachfortcollins.org

2020 YEAR IN REVIEW

Mission Statement:

Outreach Fort Collins is a street-based outreach program to maintain our downtown as a safe and welcoming place while connecting our community's most vulnerable to the services and supportive networks they need.

Outreach Fort Collins is a program of



COLORADO NONPROFIT
DEVELOPMENT CENTER

To Our Stakeholders and Supporters,

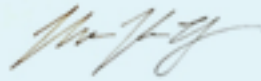
As you already know, 2020 felt like a year unlike any other. With the onset of COVID-19, the ways we interact, socialize, do business, and live changed drastically. Those changes impacted the lives of those experiencing homelessness and tested the resolve of our community to step up and meet a new set of challenges. Now more than ever, the need for a strong community that focuses on the safety and support of its residents has become apparent.

Fortunately, through the strong foundation of support from people like you, Outreach Fort Collins has weathered the storm, served our community, and is moving forward into 2021 with hope, determination, focus, and growth. We are taking lessons learned into the new year by improving the quality of our services and expanding the scope of our program to reach new audiences, areas, and needs.

The following year in review is a reflection not only of what we achieved in 2020 but also a map for how we plan to move forward in 2021. Through increased and diversified funding from our community partners, our professionally staffed, on-the-street team will build relationships with those experiencing homelessness, community members, service providers, businesses, and city services in an expanded North Fort Collins coverage area.

Thank you all for being a supportive, safe, and persevering community. We are stronger than ever, and I look forward to the work we will do together.

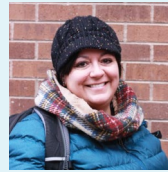
Sincerely,



Nick Verni-Lau, Program Director



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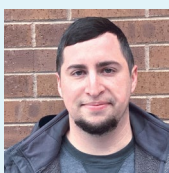
Erin Penner
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Impactful Outreach

At Outreach Fort Collins, we believe relationships are at the core of creating positive community impacts. We focus on relationship building with all of our stakeholders: individuals experiencing homelessness, city government, law enforcement, service providers, first responders, merchants, and community members. This year, COVID-19 made relationship building more difficult, but by working with our community partners and focusing on the strengths of our program, Outreach Fort Collins continues to “Respond. Engage. Connect.”



RESPOND.

OFC responds to the needs of our community, whether the needs of clients experiencing homelessness, police, businesses, residents, or other service providers.

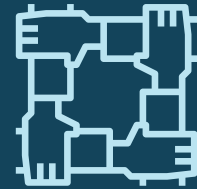
- OFC supported the City of Fort Collins, Police Services, and other service providers in managing encampments in the area surrounding the temporary shelter at Northside Aztlan Community Center.
- In partnership with The United Way of Larimer County, OFC created a digital Homeless Resource Guide to provide up-to-date information on shelter and service changes for agencies throughout Northern Colorado.



ENGAGE.

OFC continues to engage with people wherever and whenever the need arises.

- OFC responded to the needs of a fellow service provider, Homeward Alliance. As their team was running the shelter at the Northside Aztlan Community Center, we helped support some four of their clients to find housing.
- As OFC expanded our service area to include Northern Fort Collins we have engaged with dozens of new businesses North of the Poudre River.



CONNECT.

OFC continues to connect the most vulnerable in our community to resources that can make lasting change.

- 2020 saw 447 separate interactions of service coordination with various providers in the area resulting in 11 clients, including two veterans, connected with permanent housing.
- OFC was able to partner with other providers to coordinate care for five clients who contracted COVID-19 simultaneously. Our history and relationships with them enabled connections to receive medical care and housing opportunities.

Current Board Information

Board Chair: Andrew Battles
Senior Director of Emergency Services,
UCHealth
Andrew.Battles@uchealth.org

Board Vice Chair: Eddy Hopkins
Pastor, Peak Community Church
ehopkins@peakchurch.org

Board Secretary: Kate Cooper
Director of Community Events and
Engagement, Ginger and Baker
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Treasurer: David Rout
Executive Director, Homeward Alliance
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Stephanie Madsen-Pixler
Director of Community Based Services,
SummitStone Health Partners
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How would you describe working with OFC?

“You were constant, you were steady. I always knew where you would be, when you would be there and you never let me down. That is unusual, extremely. I found that in everybody I have met through Outreach (OFC). Everyone is steadfast and that’s rare.”

What would you tell people are the benefits of OFC?

“Whether you need assistance or not you should go see Outreach. If you need help, that is the first place you should go to. Their (OFC) resources are stronger than the Yellow Pages. You don’t have to do the walking, they have already done it for you!” Everyone has their own personal phone book on their phones or in books. In my family section of my phonebook, I have Outreach.”

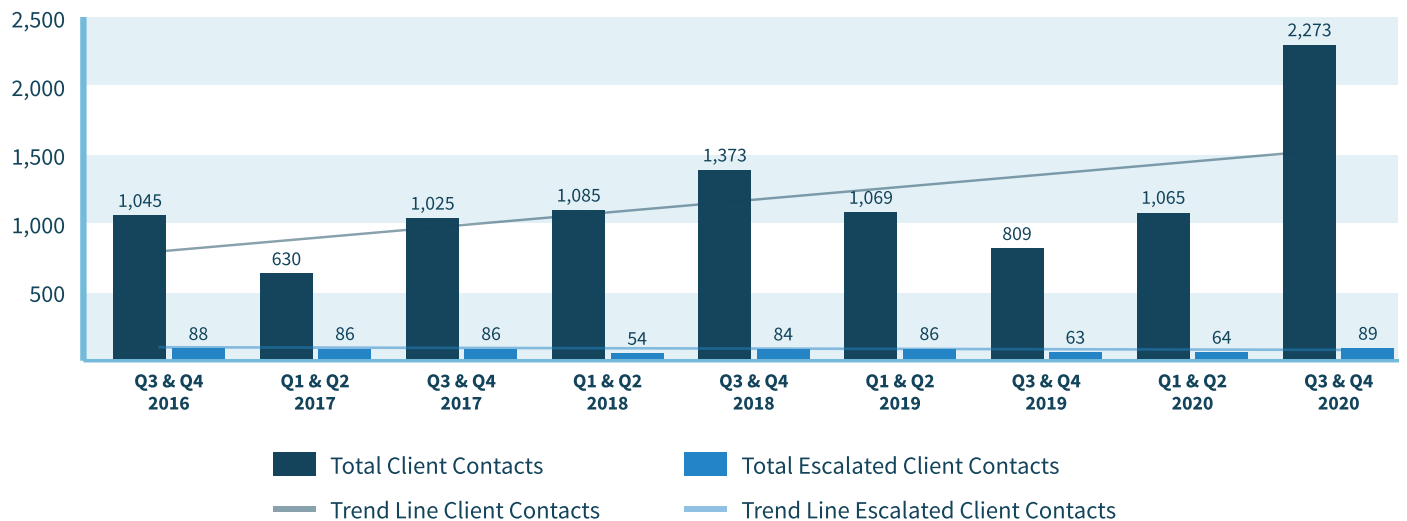
How has OFC helped you?

“I’m sitting in a really nice apartment, all mine affordable, brand new... all due to your group.”

– Stephen “Colonel” Wildgen, OFC Client

Community Impact Over Time

2016-2020



509 calls

responded to from merchants, police, and downtown visitors



Without OFC our ability to serve our community is greatly diminished. OFC is a partner in protecting many of our most vulnerable.

– Jeff Swoboda, Fort Collins Police Chief

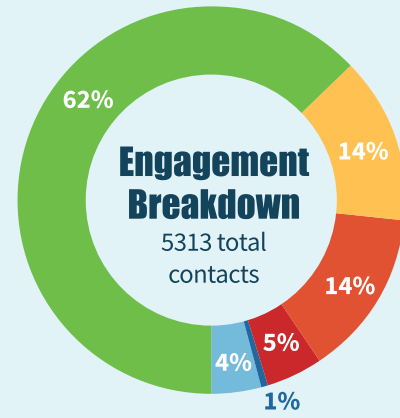


ENGAGE.

Outreach Fort Collins pro-actively engages members of the downtown community including downtown business owners, community service providers, first responders, and residents through community education events and trainings.

Top Service Categories:

- Physical Health
- Housing
- Shelter
- ID/Legal
- Clothing/Gear
- Behavioral Health
- Food
- Employment Services

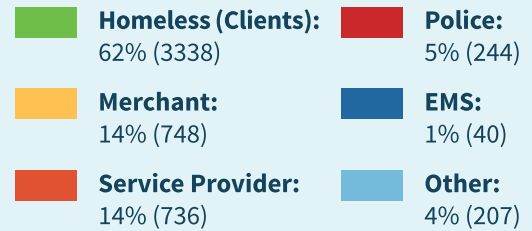


175 businesses

engaged with a total of 748 times

227 service providers

engaged with a total of 736 times



“ As a local small business in Old town Fort Collins since 1987, we are thankful for Outreach Fort Collins. Homelessness continues to be an issue in our city and others, we are thankful to have an agency to support us and the men and women living on the streets. I am an employer that hires many first-time job employees and maintains a young staff. Sometimes we encounter an individual that needs services that we lack the experience and knowledge on how to help. Outreach Fort Collins offers community education and timely in person response, their team is knowledgeable, calm, and experienced. This is a program that would benefit all downtowns.

– Lisa Paugh, Owner/Operator Walrus Ice Cream

CONNECT.

Community Collaborations:

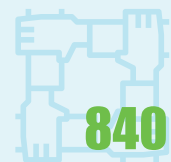
- Atzlan Center
- Quarantine Site
- Non congregate Shelter
- Northern Colorado Continuum of Care
- City of Fort Collins Homeless Advisory Committee
- Inter-agency Council
- Coordinated Assessment Housing Placement System (CAHPS)

Top Ten Service Partners:

- Murphy Center for Hope
- Fort Collins Rescue Mission
- Catholic Charities
- Colorado Legal Services
- UCHealth
- SummitStone Health Partners
- SummitStone Crisis Center
- Department of Human Services
- Disabled Resource Services



instances of service coordination with service providers



offered resources to clients experiencing homelessness

North College Expansion

North College Expansion Coverage Area

In 2021, Outreach Fort Collins will expand its geographic footprint. This expansion results from an increased need for outreach services in areas identified by:

- Fort Collins Police Services
- UCHealth first responders
- Service provider data

The North College expansion increases Outreach Fort Collins' coverage area to include geographic spots along North College Avenue and Lemay Avenue. Based on Poudre Fire Authority, UCHealth EMS, and Fort Collins Police Services call concentration data, the expanded coverage area reflects the needs of our community and response partners. OFC will continue to work with these partners to identify geographical hot spots and areas of community concern in 2021 and beyond.

Funding

The expansion of Outreach Fort Collins' geographical coverage was made possible by an increase in funding from the City of Fort Collins and from first time funding from two community grants for use in 2021. Funding will go to support increased staff capacity, infrastructure, and training to equip new staff members.

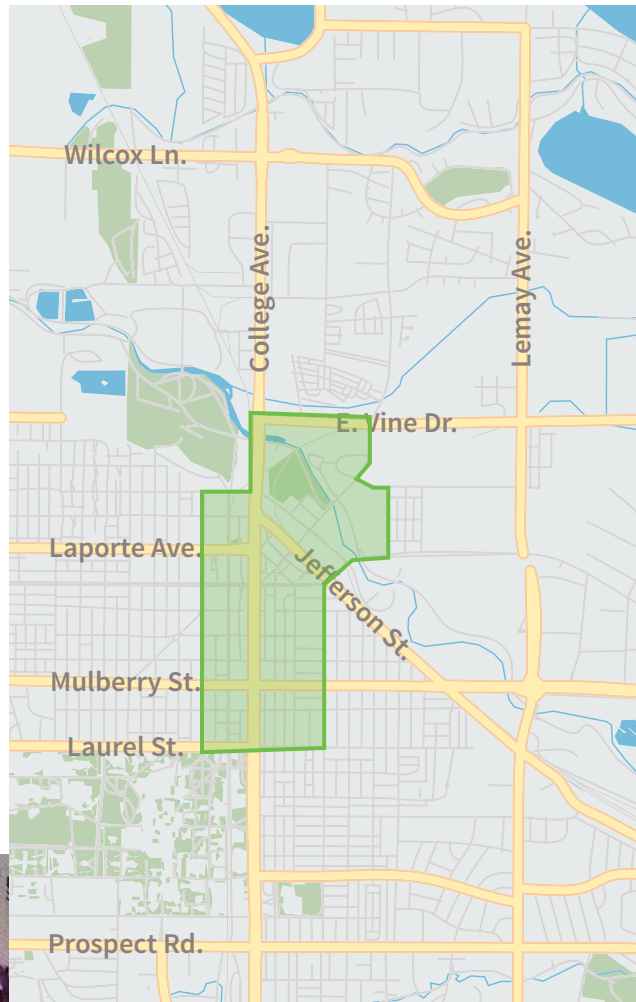
City of Fort Collins: \$100,000

Larimer County Behavioral Health Grant: \$25,000

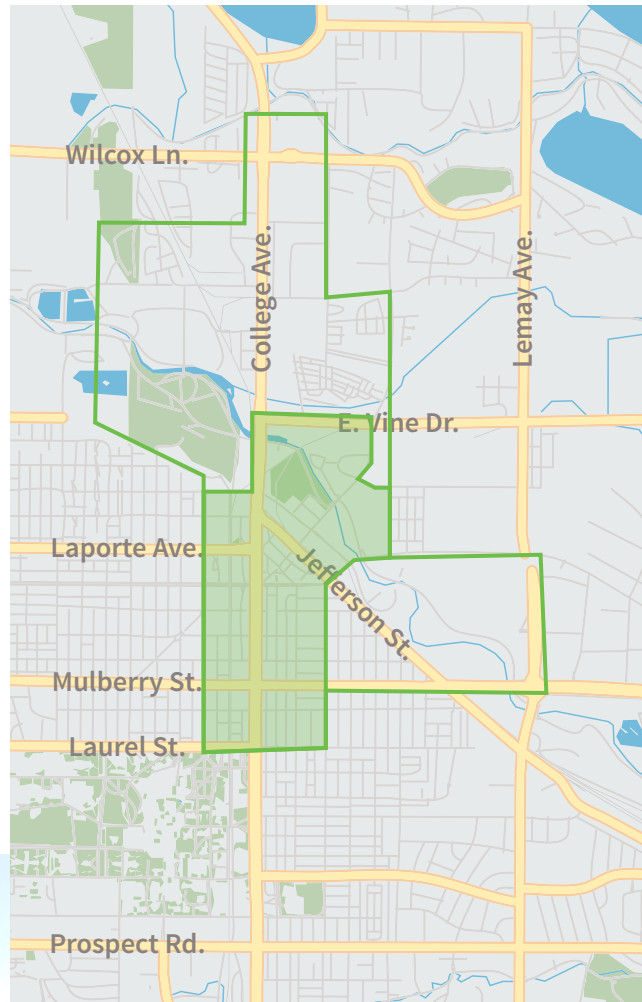
Northern Colorado COVID Relief Fund: \$10,000

Total: \$135,000

Before



After



2020 & 2021 Financials

Outreach Fort Collins emphasizes financial stewardship—the responsibility to manage revenue and other assets equitably and sustainably. OFC strives to effectively use program resources to produce positive results. In 2021, we will continue to diversify our individual donors, community partnerships, and programming to reflect the changing needs of our community



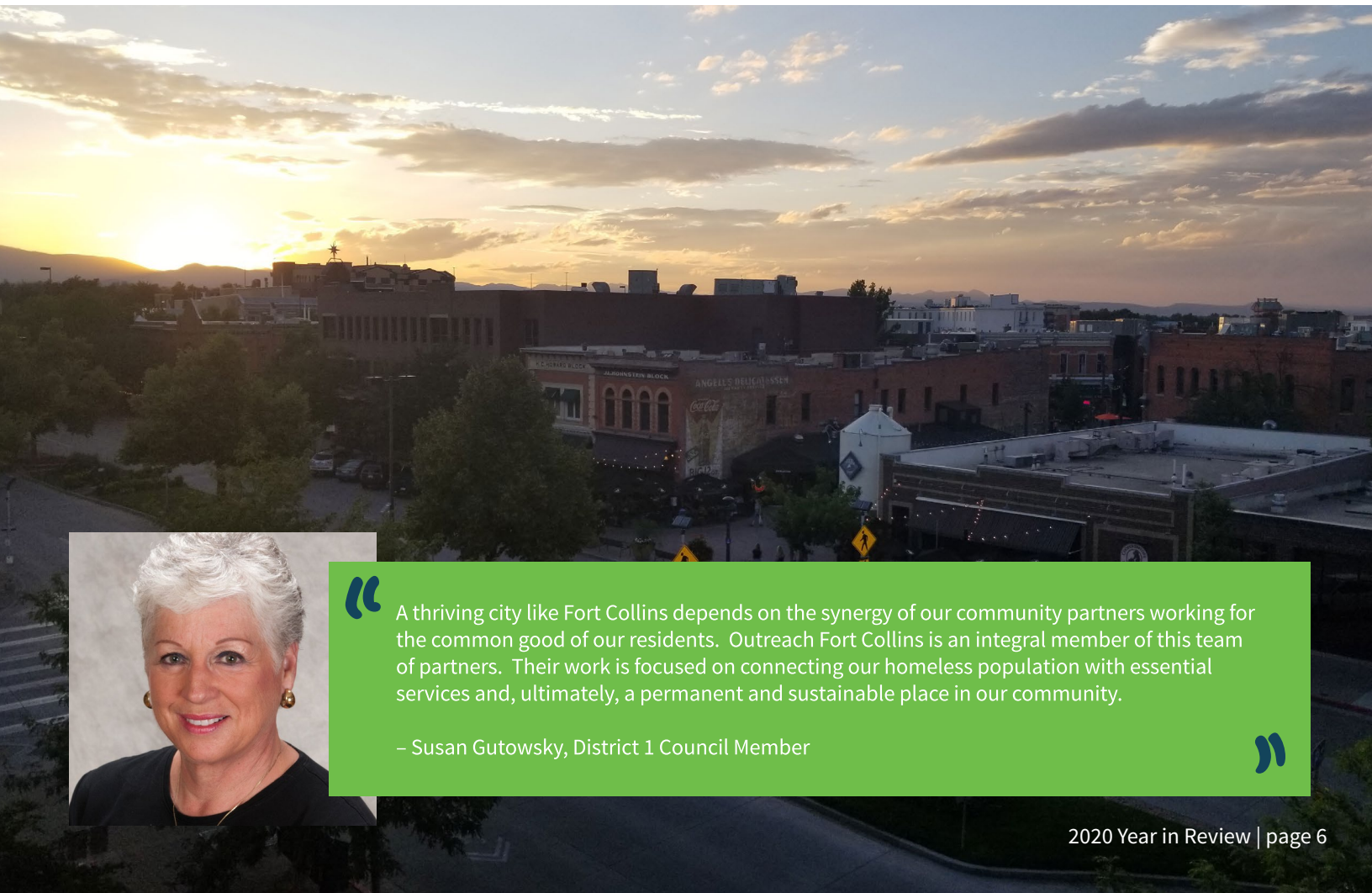
- Labor:** 79%, \$232,375
- Administrative:** 12%, \$36,903
- Program:** 9%, \$26,384



- Foundation:** 32%, \$155,000
- Government:** 63%, 350,000
- Corporate:** 6%, \$35,000
- Miscellaneous:** 3%, \$15,000



- Foundation:** 49%, \$182,561
- Government:** 50%, \$186,354
- Miscellaneous:** 1%, \$4,317
- Corporate:** 0%, \$1,291



“ A thriving city like Fort Collins depends on the synergy of our community partners working for the common good of our residents. Outreach Fort Collins is an integral member of this team of partners. Their work is focused on connecting our homeless population with essential services and, ultimately, a permanent and sustainable place in our community.

– Susan Gutowsky, District 1 Council Member

A special thanks to our funders:



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Outreach Fort Collins



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